Understanding and Choosing Self-Report (Survey) Measures: Part One

Anita Stewart Institute for Health & Aging Center for Aging in Diverse Communities

Measurement Issues in Health Disparities Research

- Measurement principles apply to all research
 - Conceptual clarity, readability, reliability, validity, sensitivity to change
- In disparities populations: many additional considerations
 - To accommodate cultural, language, and educational differences from mainstream

Concerns in Disparities Research

- Most self-reported measures developed and tested in mainstream, well-educated groups
- Lack of information on how well they work in disparity groups
 - Conceptual adequacy/equivalence
 - Psychometric adequacy
 - Clarity/readability

..although this is changing

Content of Measurement Lectures

- Importance of concepts
- Process of selecting measures Part 1
- Reviewing measures
 - Get to know the measure
 - Appropriateness
 - Conceptual and psychometric adequacy
 - Practicality

Part 2

Concept/Construct/Latent Variable

- A variable that is relatively abstract
 e.g. stress, depression, mindfulness
- Latent present but not visible, unobservable
- Latent trait unobservable set of characteristics that can be empirically inferred and estimated through answers to a set of questions

Concept/Construct/Latent Variable

- A variable that is relatively abstract
 e.g. stress, depression, mindfulness
- Latent present but not visible, unobservable
- Latent trait unobservable set of characteristics that can be empirically inferred and estimated through answers to a set of questions

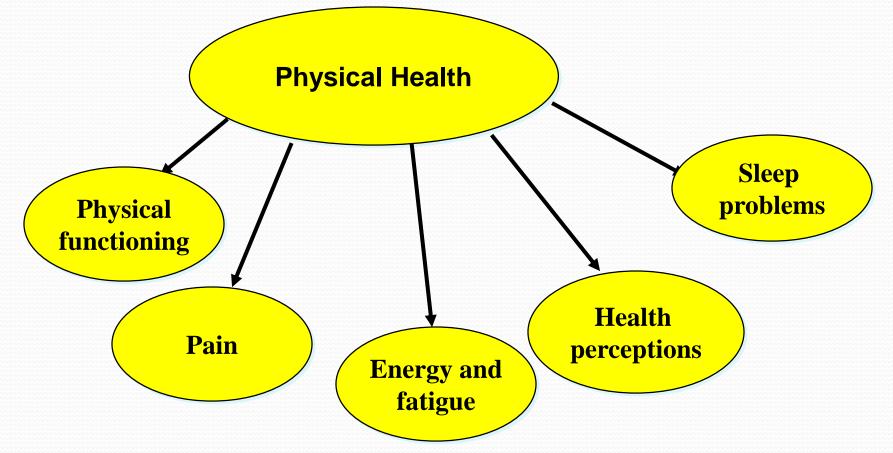
Depicting Concepts as Latent Variables

Physical Health

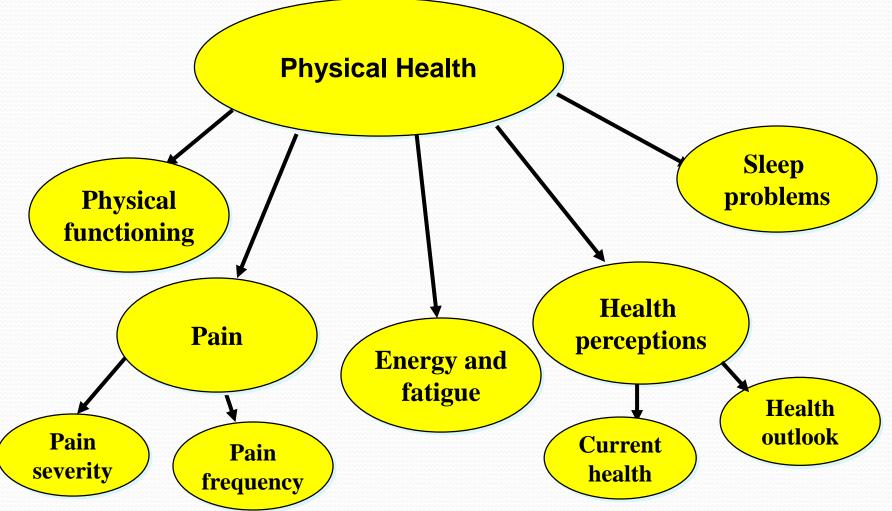
Concepts/Latent Variables Are Usually Multidimensional

- Due to abstract nature, most are complex
 - Hard to define
- Multidimensional
 - Concepts within concepts
- Especially true for health concepts

Concept of Physical Health: Multidimensional



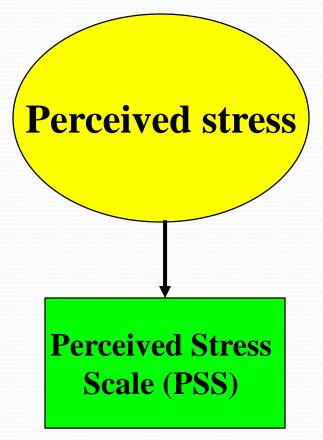
Concept of Physical Health: Multidimensional



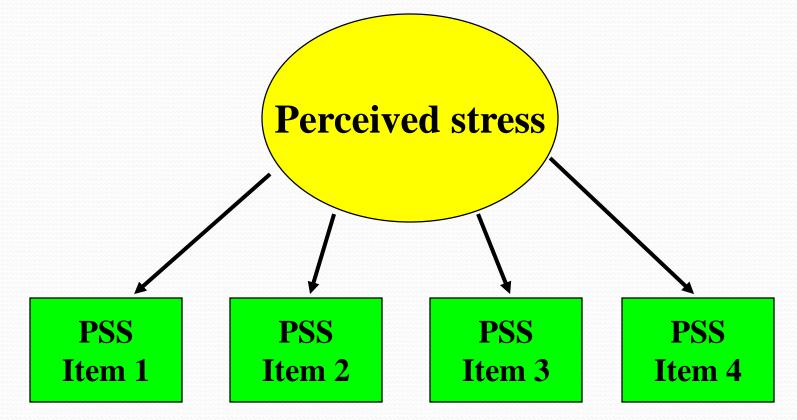
Measures of Concepts

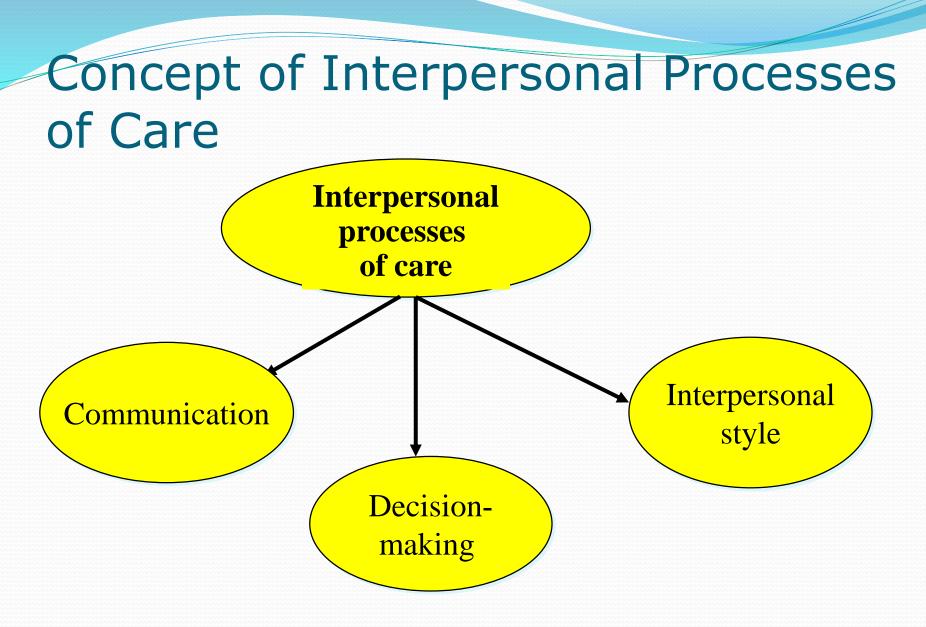
- Concepts are defined and operationalized in terms of observed indicators or measures
- Measures are "proxies" for the latent variables we cannot directly observe

Depicting How Latent Variables are Measured

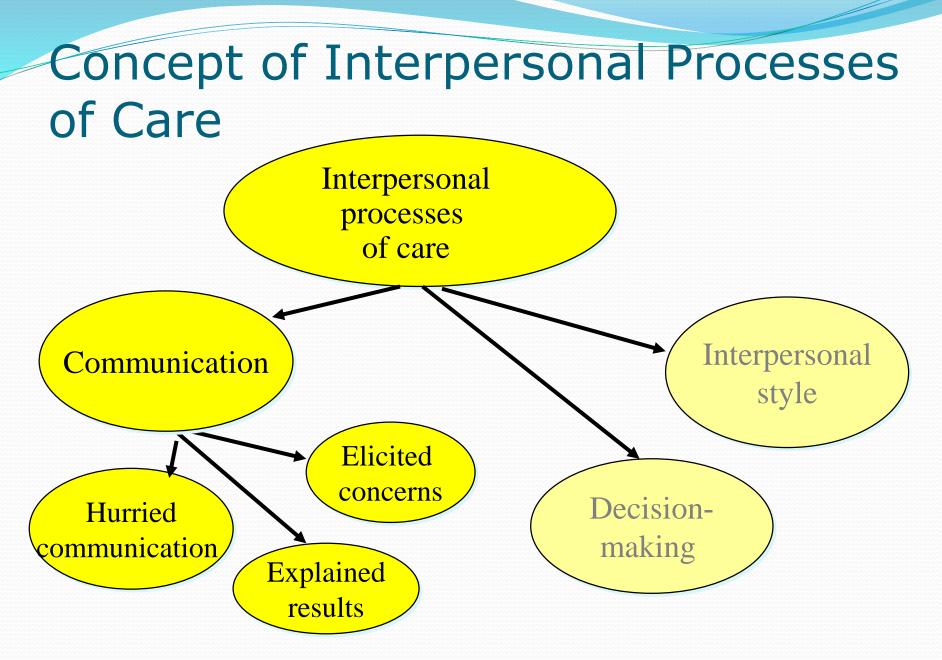


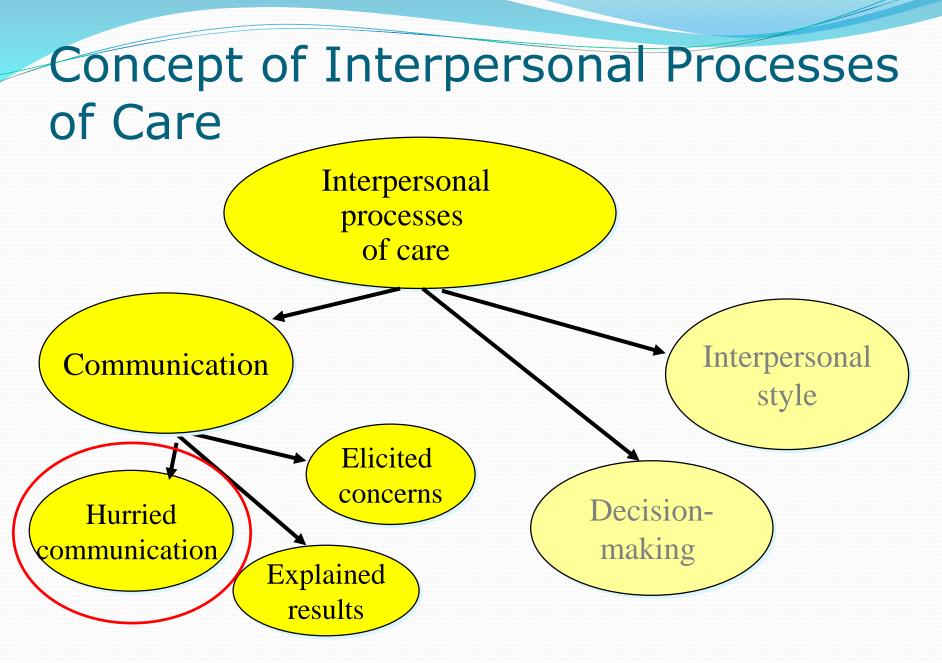
Depicting How Latent Variables are Measured



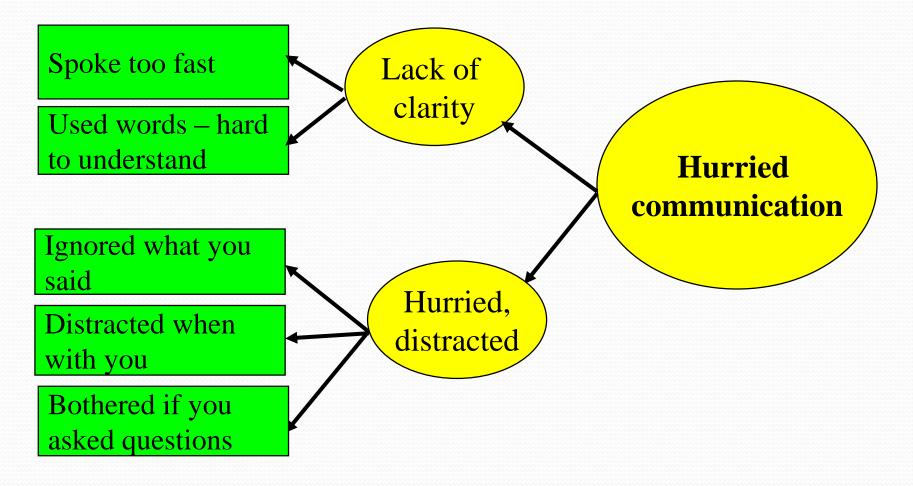


AL Stewart et al., Health Serv Res, 2007:42:1235-56.

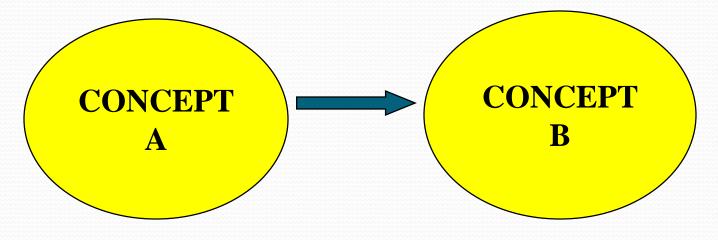




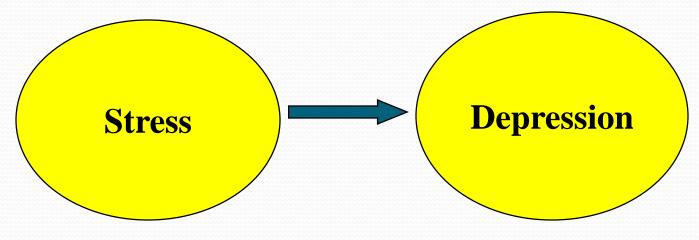
Second Order Latent Variables: Hurried Communication (IPC)



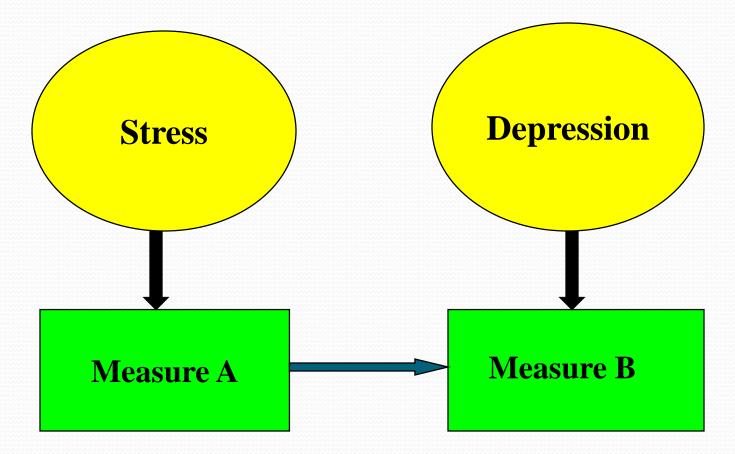
Depicting Research Questions as Latent Variables (Concepts)



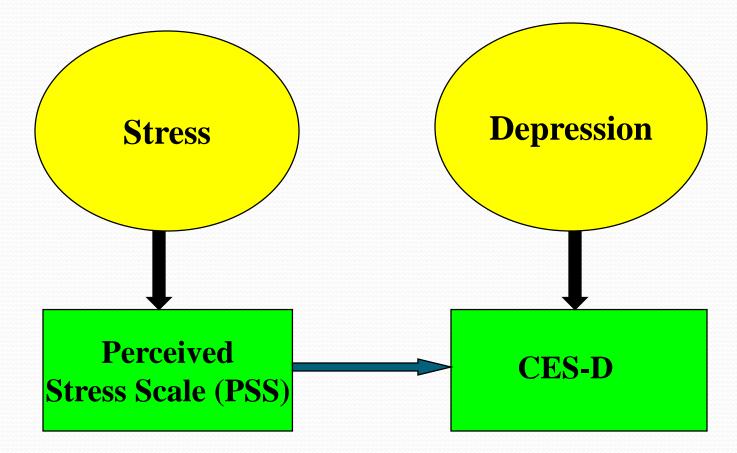
Depicting Research Questions as Latent Variables (Concepts)



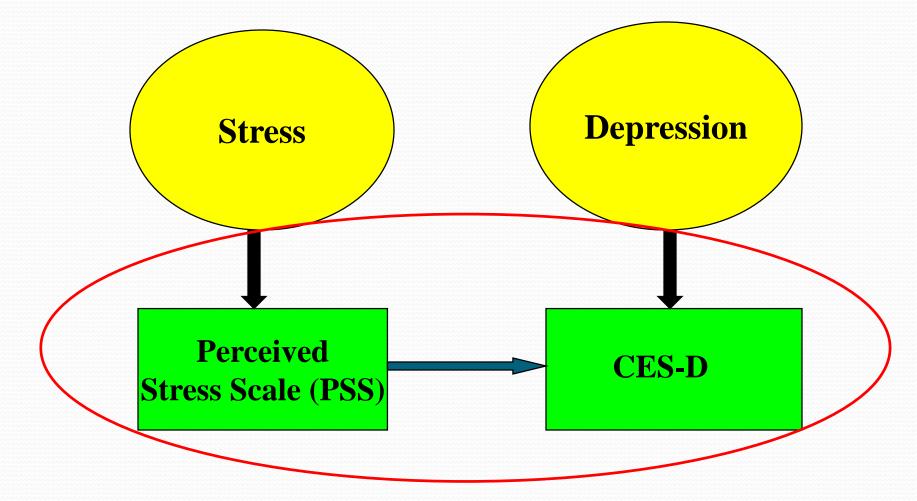
We Infer Associations of Concepts Through Associations of Measures



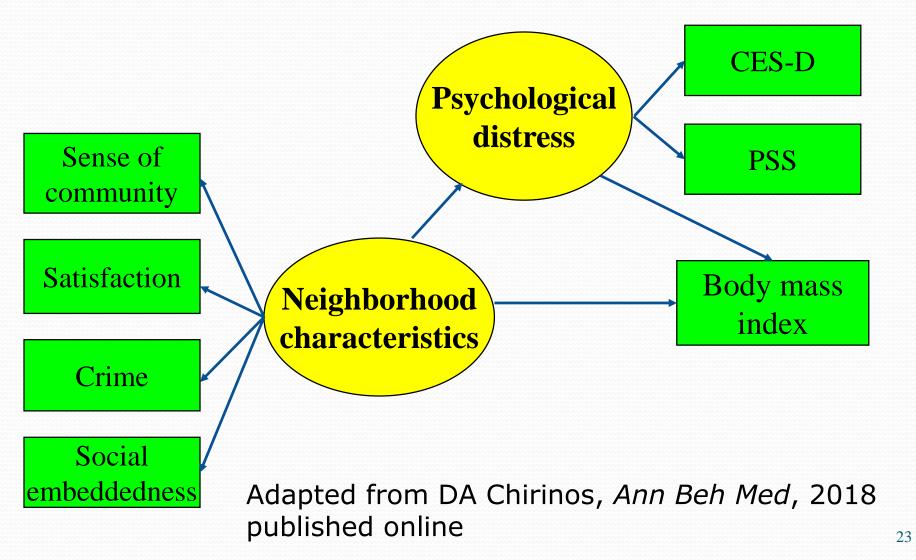
We Infer Associations of Concepts Through Associations of Measures



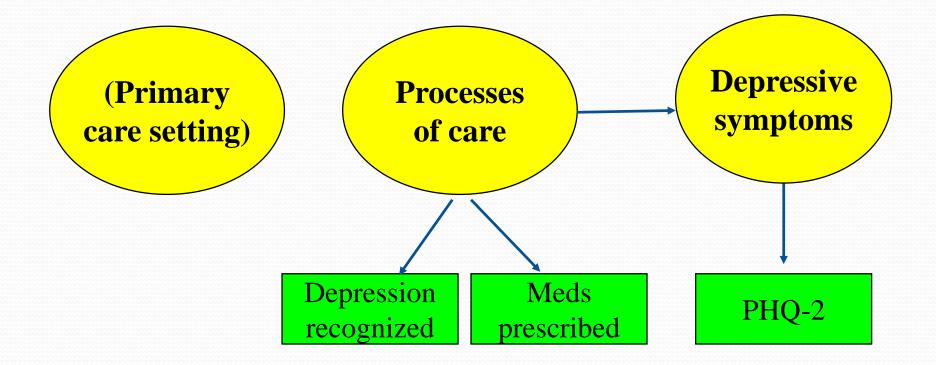
We Infer Associations of Concepts Through Associations of Measures



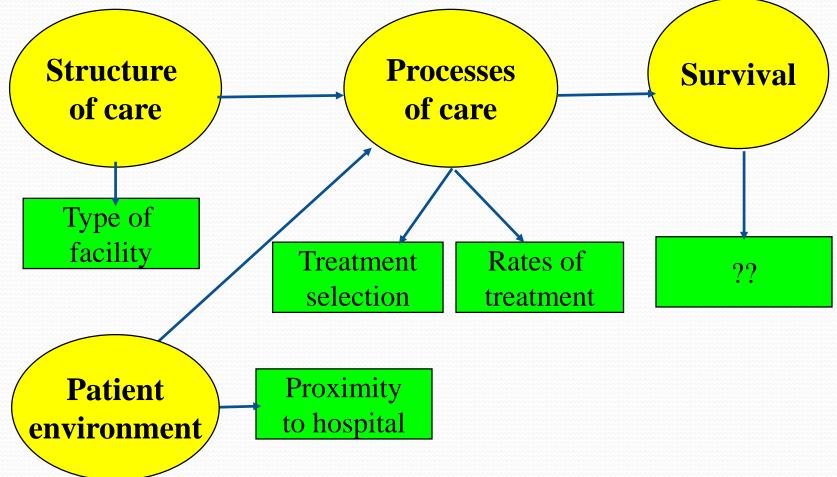
A More Realistic Example



Adapted from Maria Garcia's Framework



Adapted from Sam Washington's Framework



Bottom Line for Concepts

- Research questions stated in terms of concepts (latent variables)
- Ability to answer research questions depends on how well the measures reflect the concepts
- Defining concepts before selecting measures increases chance of observing true associations

Content of Measurement Lectures

- Importance of concepts
- Process of selecting measures Part 1
- Reviewing measures
 - Get to know the measure
 - Appropriateness
 - Conceptual and psychometric adequacy
 - Practicality

Part 2

Content of Measurement Lectures

- Importance of concepts
 - Concepts vs. measures
- Process of selecting measures
- Reviewing measures
 - Scale names misleading
 - Conceptual adequacy
 - Psychometric adequacy

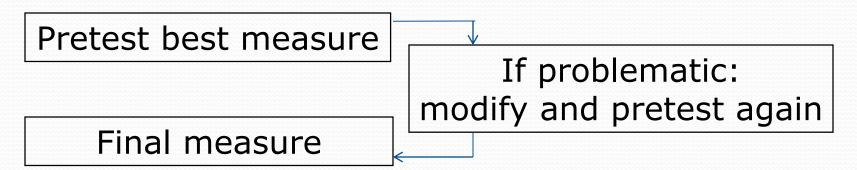
PROCESS of Selecting Measures for Your Studies

Context: population & study constraints

Define concept (variable)

Identify potential measures

Review measures for: --conceptual and psychometric adequacy --practical considerations



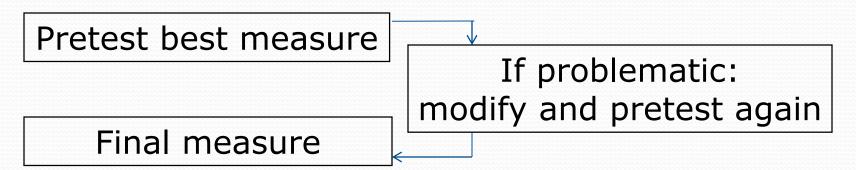
PROCESS of Selecting Measures for Your Studies

Context: population & study constraints

Define concept (variable)

Identify potential measures

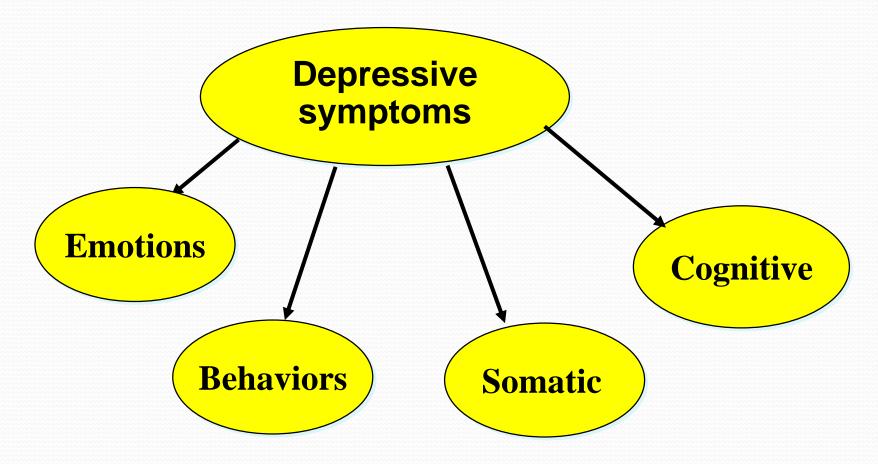
Review measures for: --conceptual and psychometric adequacy --practical considerations



Defining Concept of Depression

- General (vs. clinical) depression
- Syndrome/collection of feelings, perceptions, somatic or bodily manifestations, and behaviors
 - Emotions: sadness, feeling blue, depressed
 - Somatic: insomnia, fatigue, loss of appetite
 - Behaviors: social withdrawal
 - Cognitive: sense of failure, little interest

Concept of Depression or Depressive Symptoms



Concept Well Defined...

- Once you are satisfied with a concept definition for your study...
- Proceed through process to identify and review measures of that concept
- Result: the best measure for your study

What if you Cannot Choose Your Measure?

- Secondary datasets: measures already included
- Task is reversed: identify concept being measured by measures
 - Review items for content
 - Review factor structure (from literature)

Depression Concept Reflected by Items in Four Measures

	CES-D 20	Hamilton 21	Beck 21	PHQ-9 9
Personal behavior	3	3	4	1
-sleep problems, substance abuse				
Social behavior -cut down work, withdraw	1	1	0	1
Somatic symptoms -fatigue, low libido, poor appetite	2	8	5	3
Emotions/affect -depressed mood, lonely, hopeless	9	3	4	1
Cognitions/perceptions	5	6	8	3
-sense of failure, little interest in things				

Depression Concept Reflected by Items in Four Measures

	CES-D 20	Hamilton 21	Beck 21	PHQ-9 9
Personal behavior	3	3	4	1
-sleep problems, substance abuse				
Social behavior	1	1	0	1
-cut down work, withdraw		\frown		\frown
Somatic symptoms	2		5	$\begin{pmatrix} 3 \end{pmatrix}$
-fatigue, low libido, poor appetite	\frown			\smile
Emotions/affect	(9)	3	4	1
-depressed mood, lonely, hopeless	\smile		\frown	\sim
Cognitions/perceptions	5	6	8)(3)
-sense of failure, little interest in things				

Depression Concept Reflected by Items in Four Measures

	CES-D	Hamilton	Beck	PHQ-9
	20	21	21	9
Personal behavior	3	3	4	1
-sleep problems, substance abuse				
Social behavior	1	1	0	1
-cut down work, withdraw		\frown	\frown	\frown
Somatic symptoms	2		5	(3)
-fatigue, low libido, poor appetite	\frown	\smile	\smile	\smile
Emotions/affect	(9)	3	4	1
-depressed mood, lonely, hopeless	\sim	\frown	\frown	
Cognitions/perceptions	(5)	(6)	8) (3)
-sense of failure, little interest in things	\bigcirc	\bigcirc	\smile	

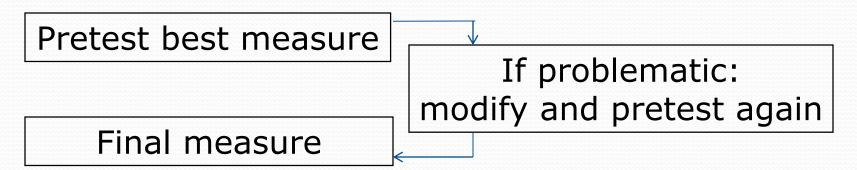
PROCESS of Selecting Measures for Your Studies

Describe context: population & study constraints

Define concept (variable)

Identify potential measures

Review measures for: --conceptual and psychometric adequacy --practical considerations



Identify Potential Measures

- Identify candidate measures
- Multi-item measures with known psychometric properties
- Most good measures published
 - Original publication
 - Numerous applications
- <u>DO NOT</u> develop your own questions unless absolutely necessary

Identify Potential Measures

- Identify candidate measures
- Multi-item measures with known psychometric properties
- Most good measures published
 - Original publication
 - Numerous applications
- <u>DO NOT</u> develop your own questions unless absolutely necessary

A Word about Multi-Item Measures

- Multi-item measures created by combining two or more items into a scale score
- Most survey measures are multi-item
- Advantages:
 - Increase richness of concept
 - More scale values (improves distribution)
 - Improves reliability

Multidimensional and Unidimensional "Multi-item" Measures

- Unidimensional "multi-item" measure
 - Combines items into one score

Example of Unidimensional Multi-item Measure

- Perceived Stress Scale (PSS) (14 items)
- Frequency of stressful experiences, e.g.,
 - Felt confident could handle life's problems
 - Able to control irritations in your life
 - Difficulties piling up so high, could not overcome them
- Single score combining all items

Cohen S et al., J Health Soc Behav 24:385-396, 1983

2nd Example of Unidimensional Multi-item Measure

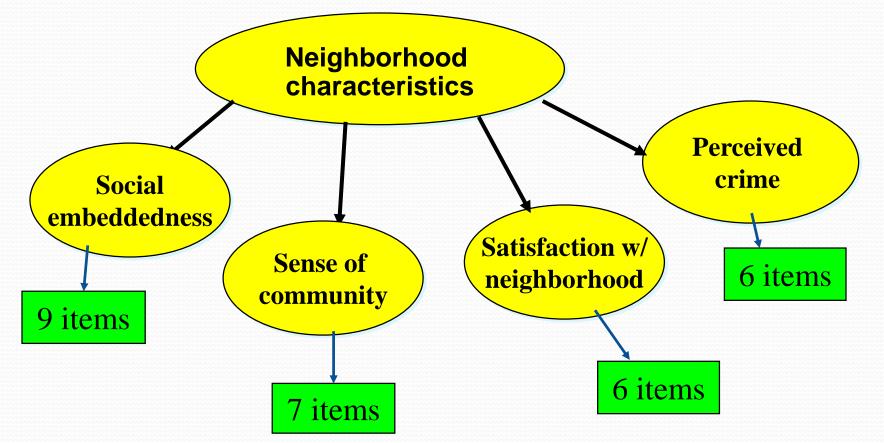
- Center for Epidemiological Studies
 Depression Scale (CES-D) (20 items)
- Frequency of symptoms, e.g.,
 - Felt depressed, felt lonely
 - Enjoyed life, happy
 - Could not get going
- Single score combining all items

LS Radloff, Appl Psychol Meas, 1977;1:388

Multidimensional and Unidimensional "Multi-item" Measures

- Unidimensional "multi-item" measure
 - Combine items into one score
- Multidimensional "multi-item" measure
 - Items combined into several domains or subscales
 - May or may not be an overall score

Example of Multi-dimensional Multi-item Measure



Martinez et al., Factorial structure of the perceived neighborhood scale (PNS) *J Commun Psychol*. 2002;30:23-43

Scale Construction Methods

- Dimensionality must be empirically tested
- To create a multi-item scale requires applying a scale construction approach
 - Multitrait scaling, factor analysis help identify dimensions

Sources of Potential Measures

Reviews of measures

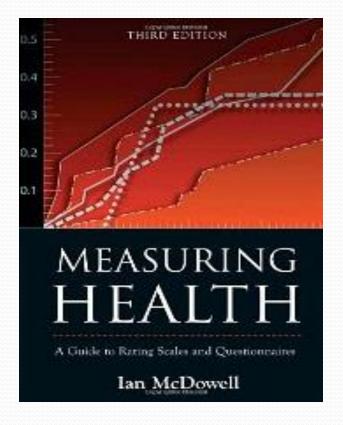
- Compendia
- Literature reviews
- Web, various databases
- Organizations and research centers
- Government agencies
 - National and state surveys
 - NIH
- Universities and individual researchers

CADC Website – Analysis Core Section

- Summarizes these and other sources of measures
- Includes descriptions and weblinks

https://cadc.ucsf.edu/locating-measures

Best Compendium: Reviews Measures of Various Domains



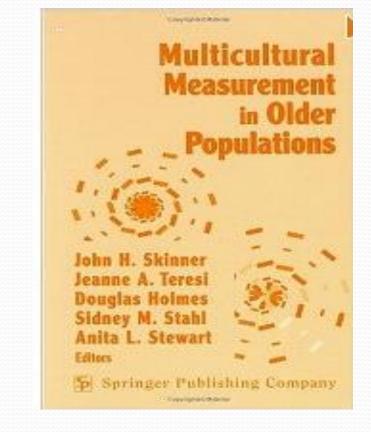
- Physical disability
- Social health
- Psychological well-being
- Anxiety, depression
- Mental status
- Pain
- General health status
- Quality of life

McDowell I, 2006, Third Edition, New York: Oxford University Press, 2006.

Resource: Reviews Measures for Diverse Populations (2002)

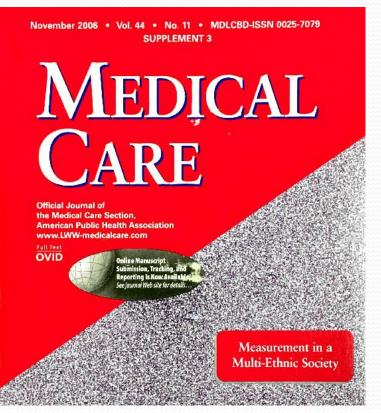
Measures that have been used cross-culturally:

- Acculturation
- Socioeconomic status
- Social support
- Cognition
- Health
- Depression
- Religiosity



Skinner JH et al. (eds), New York: Springer Publishing Company, 2002.

Special Issue on Measurement in Health Disparities Research (2006)



- Product of RCMARs
- Result of CADC-sponsored workshop in 2001
 - Qualitative and quantitative methods
- Classical test theory and item response theory (IRT)
- Item banking and
 Computer Adapted Testing (CAT)

NIH Assessment CenterSM

- An online data collection tool that enables researchers to create studyspecific websites for capturing participant data securely online
- Access to measures such as:
 - PROMIS, Neuro-QOL, NIH Toolbox
 - Various profiles and short forms
 - Computer Adapted Testing (CAT)

https://www.assessmentcenter.net/

To Find Measures...

Obtain a copy of the questionnaire or instrument

 Be sure you have original from author

CONTINUE WITH PART TWO

- Importance of concepts
- Process of selecting measures Part 1
- Reviewing measures
 - Get to know the measure
 - Appropriateness
 - Conceptual and psychometric adequacy
 - Practicality

Part 2